

# VERO BEACH AIRSHOW, INC. SPONSORSHIP AGREEMENT

Show Dates May 3 – 5, 2024

Location Vero Beach Regional Airport

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

VBAS Contact \_\_\_\_\_

Sponsor Level \_\_\_\_\_

Business Web Address \_\_\_\_\_

This Agreement is made this \_\_\_\_\_ day of \_\_\_\_\_, 2023 between Business / Person (hereinafter "Sponsor") and Vero Beach AirShow, Inc. (hereinafter "AirShow"). The parties to this Agreement agree as follows:

1. AirShow is a nonprofit corporation that is producing an air show to be held at the Vero Beach Regional Airport on May 3 – 5, 2024 (hereinafter "Event"). The purpose of the Event is to raise funds for distribution to local charities.
2. To raise the capital needed to present the air show, AirShow has agreed to provide certain benefits to Sponsor in exchange for Sponsor's agreement to provide funds to Air Show as described herein.
3. Upon signing this Agreement, Sponsor agrees to pay AirShow the sum of \$ \_\_\_\_\_ to be used in AirShow's sole discretion to fund Event-related expenses.
4. In exchange for this payment, AirShow will provide Sponsor with the following:

### See Attached

5. Payment. Payment in full of the Sponsor's agreed sum is due upon the signing of this Agreement. AirShow will not furnish any of the services described above until payment is made in full.
6. Beverage and Ice Service. For those sponsorship levels that include access to non-catered chalets, all chalet beverage and ice service must be done by the licensed professional concessionaire designated and approved by the AirShow. Law prohibits the purchase of alcoholic beverages from other than official AirShow concessionaires and the carrying of alcoholic beverages onto AirShow grounds. Chalet patrons are not permitted to bring coolers into the chalet area or onto AirShow grounds.
7. Food Service. For those sponsorship levels that include access to non-catered chalets, all chalet food service must be done by the licensed professional caterer designated and approved by the AirShow.
8. No unauthorized vehicles, including golf carts or any other motorized vehicles except those required by persons with a disability, are permitted within show boundaries between the hours of 8:00 am and 5:30 pm. All loading and unloading of equipment shall be done before or after these times. Parking will be allowed only in those areas designated by AirShow.

9. IRS Disclosure Statement. AirShow is a nonprofit corporation organized under 501(c)(3) of the Internal Revenue Code. Contributions, sponsorships, and expenditures may be deductible as charitable contributions for federal income tax purposes. They may be deductible as a sponsorship or advertising expense.
10. The parties agree and understand that there will be no refund for the payment under this agreement should the Event be cancelled due to inclement weather or cancellation for any reason beyond the control of the AirShow, including, without limitation, cancellation of any scheduled performance.
11. Indemnity. Sponsor, at its own cost and expense, agrees to indemnify, defend (with counsel acceptable to the AirShow), release and hold the AirShow harmless from any damages incurred in connection with the AirShow which are caused, directly or indirectly, by Sponsor or its officers, employees, agents, guests, invitees, vendors, successors, and assigns. "Damages" means any and all losses, damages, liabilities, fines, penalties, charges, administrative and judicial proceedings and orders, judgments, remedial action requirements, enforcement, and clean-up, and all expenses incurred by the Air Show in connection therewith.
12. As used in this Agreement, "AirShow" means Vero Beach AirShow, Inc., its directors, officers, agents, representatives, successors, and assigns.
13. Name and Image Usage: The AirShow reserves the right to use the Sponsor name and images taken within the Sponsor Chalet and during all air show related events for future advertising campaigns to promote the AirShow program.
14. This agreement is freely and voluntarily executed by Sponsor after having been apprised of all relevant information and data. In executing this agreement, the Sponsor does not rely on any inducement, promises, or representations made by the AirShow or its representatives.

**SIGNATURES**

Vero Beach AirShow, Inc.

By \_\_\_\_\_  
 Authorized Representative  
 Robert K. Lucas, President

Sponsor

By \_\_\_\_\_  
 Authorized Representative  
 \_\_\_\_\_  
 Printed Name  
 \_\_\_\_\_  
 Title

*Your check may be sent to Vero Beach AirShow, Inc., 1275 US Highway 1, Ste.2, Vero Beach, FL 32960*